

| COURSE INFORMATION | |
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| EUPeace Alliance University | Cukurova |
| Course Title | Critical Language Awareness Eleştirel Dil Farkındalığı |
| Department and/or Faculty | ELT Department, Faculty of Education, Cukurova University |
| Course Code | Pending |
| Course Type | Course Modality |
| <input checked="" type="checkbox"/> Curricular <input type="checkbox"/> Non-curricular | <input checked="" type="checkbox"/> Online <input checked="" type="checkbox"/> Synchronous <input checked="" type="checkbox"/> Asynchronous <input type="checkbox"/> Both (A/S)ynchronous |
| | <input checked="" type="checkbox"/> In-person <input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Laboratory |
| Date | October - February |
| Language(s) of Instruction | English |
| Course Coordinator | Cem Can, cemcan01@gmail.com, and +90 532 628 34 08 |
| Course Instructor | Cem Can, cemcan01@gmail.com, and +90 532 628 34 08 |
| TARGET AUDIENCE | |
| Suitable as Pre-Service Teacher Training Course <input checked="" type="checkbox"/> Pre-primary <input checked="" type="checkbox"/> Primary <input checked="" type="checkbox"/> Secondary Lower <input checked="" type="checkbox"/> Secondary Upper <input checked="" type="checkbox"/> Tertiary | |
| Suitable as In-Service Professional Development Course <input checked="" type="checkbox"/> Pre-primary <input checked="" type="checkbox"/> Primary <input checked="" type="checkbox"/> Secondary Lower <input checked="" type="checkbox"/> Secondary Upper <input checked="" type="checkbox"/> Tertiary | |
| Suitable for non-student body <input type="checkbox"/> Administrative staff <input type="checkbox"/> Other | |
| TYPE – WORKLOAD – RECOGNITION | |
| Number of hours | 32 hours |
| <input checked="" type="checkbox"/> ECTS Credits | 6 |
| <input type="checkbox"/> Certificate | None |
| COURSE DESCRIPTION (EN/L1 [if taught in L1]) | |
| <p>This course provides an in-depth exploration of how language functions as a tool of power and influence in various contexts, emphasizing critical analysis of language use in media, advertising, and political communication. It covers techniques like metaphor, doublespeak, pronoun choice, and more to understand how language shapes perceptions and social interactions. The course content is designed to provide a comprehensive understanding of critical language awareness, including:</p> <ol style="list-style-type: none"> 1. Introduction to Language Power Techniques 2. Exploring Grammar Features 3. Metaphor and Language Manipulation 4. Doublespeak and Language Deception 5. Pronouns and Social Identity 6. Epithets and Stereotyping in Language 7. Hyperbole and Exaggeration in Public Discourse 8. Storytelling, Propaganda, and Media Narratives 9. Analyzing Political Speech 10. Censorship and Control over Language 11. Corpus Analysis in Language Studies 12. Developing Critical Language Skills 13. Advanced Grammar and Rhetoric Techniques 14. Application of Language Analysis in Real-World Scenarios | |
| Competences & Learning Objectives Successful students will be able to: <ol style="list-style-type: none"> 1. Develop a sophisticated understanding of the role of language in societal power dynamics. 2. Employ critical discourse analysis to interpret and critique language use across various media. 3. Apply language analysis skills to promote clearer communication and understanding in professional and personal contexts. 4. Analyze the role of language in perpetuating societal power structures and inequalities. | |

5. Develop strategies for promoting linguistic equity and inclusivity in various communication contexts.
6. Evaluate the effectiveness of different communicative approaches in diverse sociocultural environments.
7. Reflect on personal language use and its impact on intergroup relations.

[LINK to Course Details](#)

Pending