

COURSE INFORMATION	
EUPeace Alliance University	University of West Bohemia in Pilsen
Course Title	Communication and Culture Komunikace a kultura
Department and/or Faculty	Department of English Language Katedra anglického jazyka
Course Code	KAN/AKKE
Course Type	Course Modality
<input checked="" type="checkbox"/> Curricular <input type="checkbox"/> Non-curricular	<input type="checkbox"/> Online <input type="checkbox"/> Synchronous <input type="checkbox"/> Asynchronous <input type="checkbox"/> Both (A/S)ynchronous
	<input checked="" type="checkbox"/> In-person <input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Laboratory
Date	Both semesters
Language(s) of Instruction	English
Course Coordinator	William Andrew Tollet, atollet@kan.zcu.cz
Course Instructor	William Andrew Tollet, Jarmila Petrlíková,
TARGET AUDIENCE	
Suitable as Pre-Service Teacher Training Course <input checked="" type="checkbox"/> Pre-primary <input checked="" type="checkbox"/> Primary <input checked="" type="checkbox"/> Secondary Lower <input checked="" type="checkbox"/> Secondary Upper <input type="checkbox"/> Tertiary	
Suitable as In-Service Professional Development Course <input type="checkbox"/> Pre-primary <input type="checkbox"/> Primary <input checked="" type="checkbox"/> Secondary Lower <input checked="" type="checkbox"/> Secondary Upper <input type="checkbox"/> Tertiary	
Suitable for non-student body <input type="checkbox"/> Administrative staff <input type="checkbox"/> Other	
TYPE – WORKLOAD – RECOGNITION	
Number of hours	26 hours per semester
<input checked="" type="checkbox"/> ECTS Credits	5
<input type="checkbox"/> Certificate	None
COURSE DESCRIPTION (EN/L1 [if taught in L1])	
Content 1. Similarities and differences in the lexicon of English and Czech, or other European languages; 2. Ethnography of communication; 3. Pragmatics of human communication (cooperative principles); 4. Addressing and the issue of "touching and shouting"; 5. Analysis of spoken and written speech; 6. Language and identity.	
Competences & Learning Objectives Students will understand communication situations in different cultures from a linguistic perspective and identify potential difficulties and misunderstandings that may arise based on different social and linguistic norms in given cultures.	
LINK to Course Details	https://portal.zcu.cz/portal/studium/prohlizeni.html?pc_pagenavigationstate=AAAAAQAGNjU5MTgyEwEAAAABAahzdGF0ZUtleQAAAAEAFc05MjlzMzcyMDM2ODU0Nzc0MDU4AAAAA**#prohlizeniSearchResult